

learn **innov**

*by ildi*

## Atelier 10

**La pensée visuelle :  
visualiser pour mieux  
apprendre**

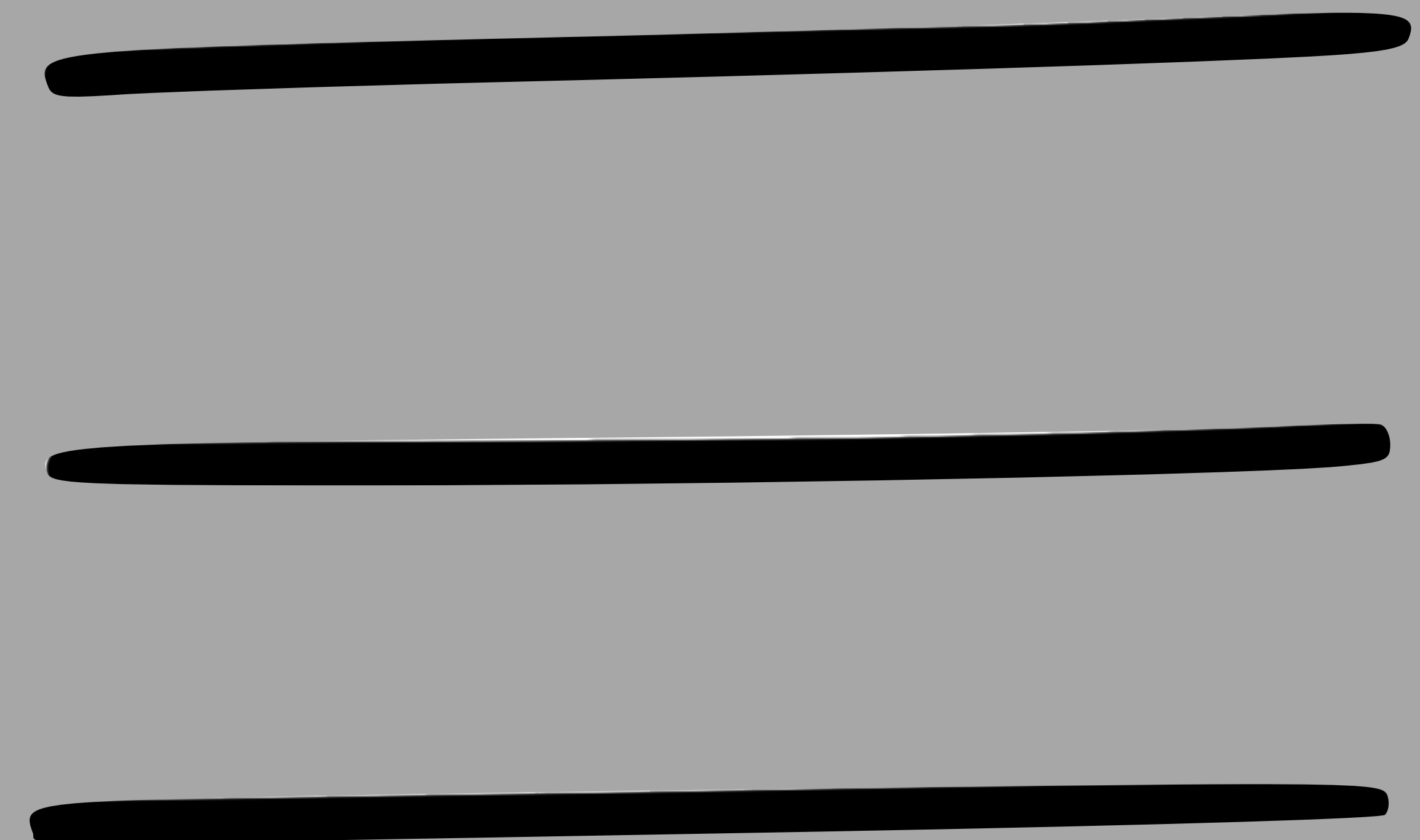
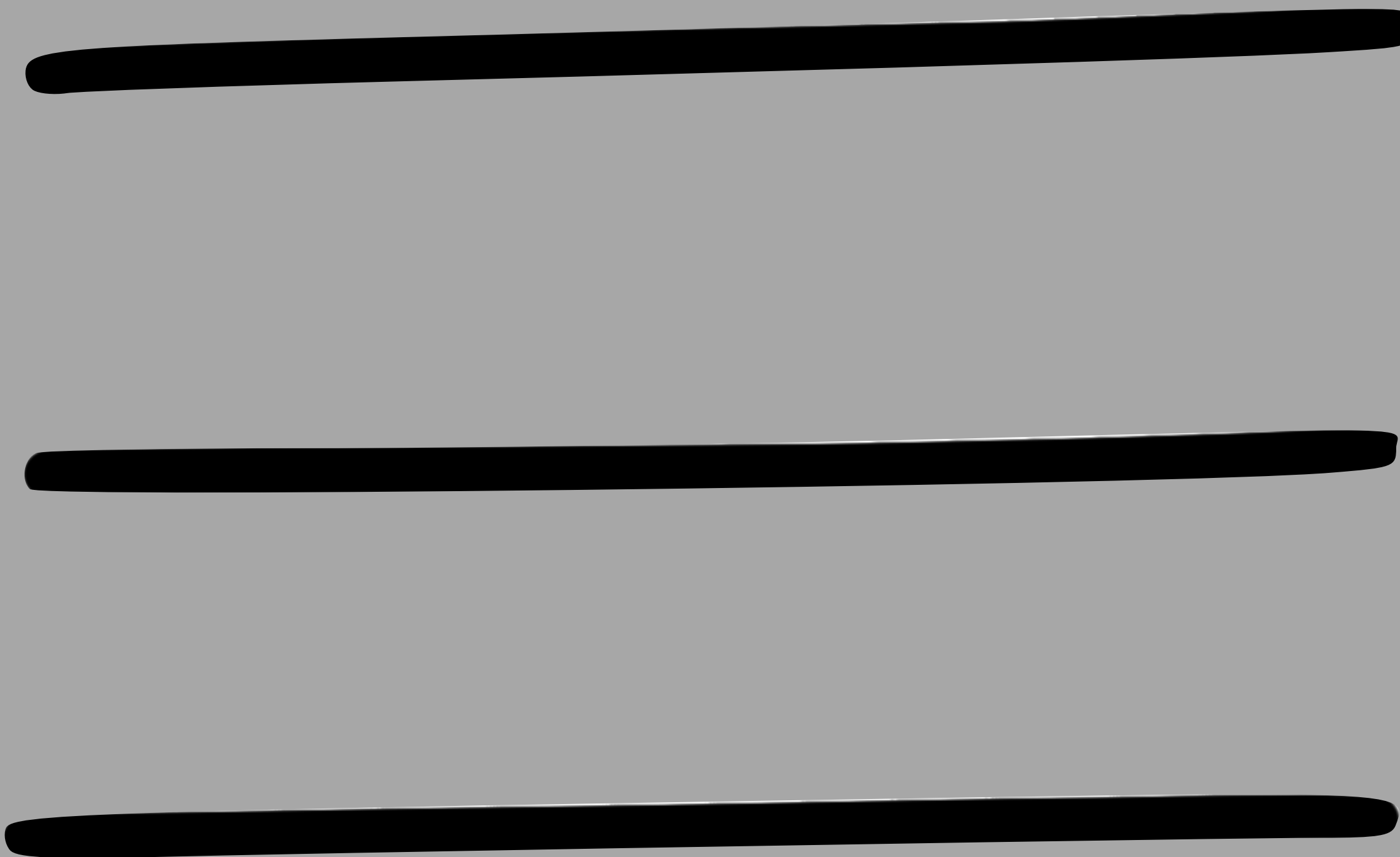
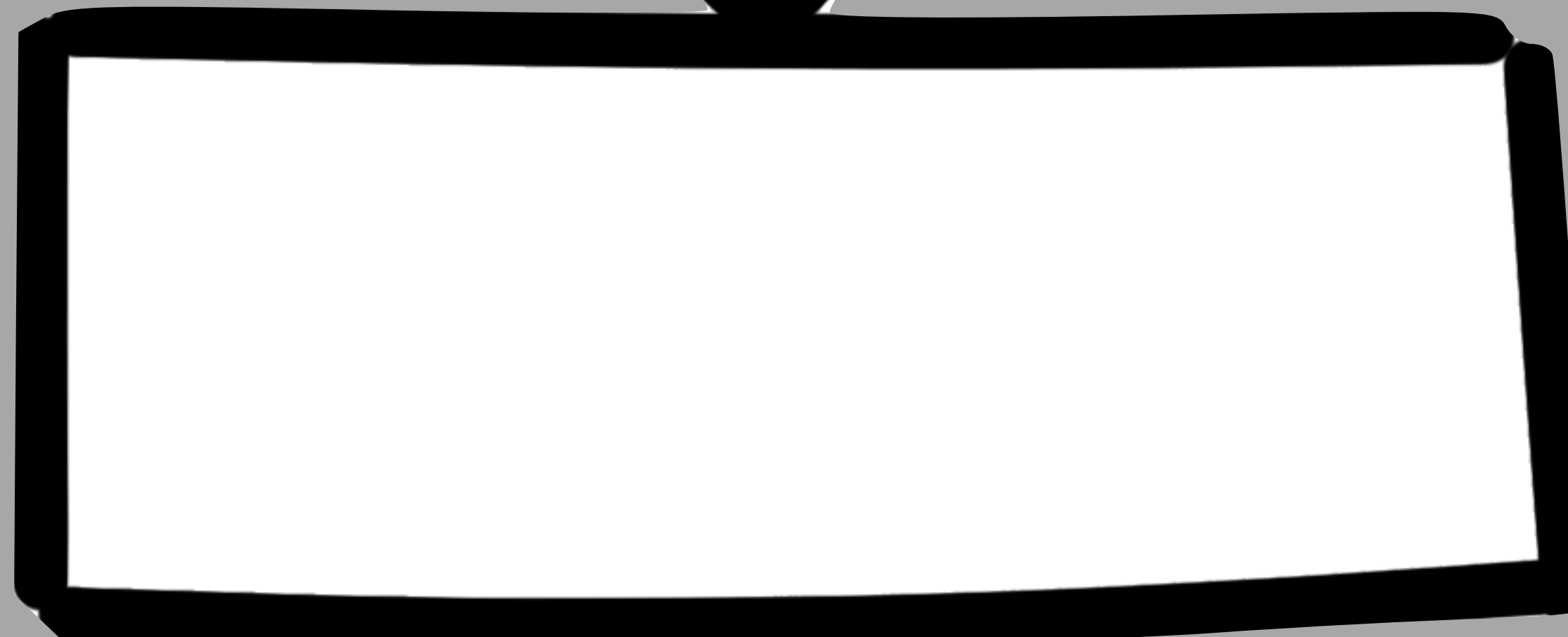
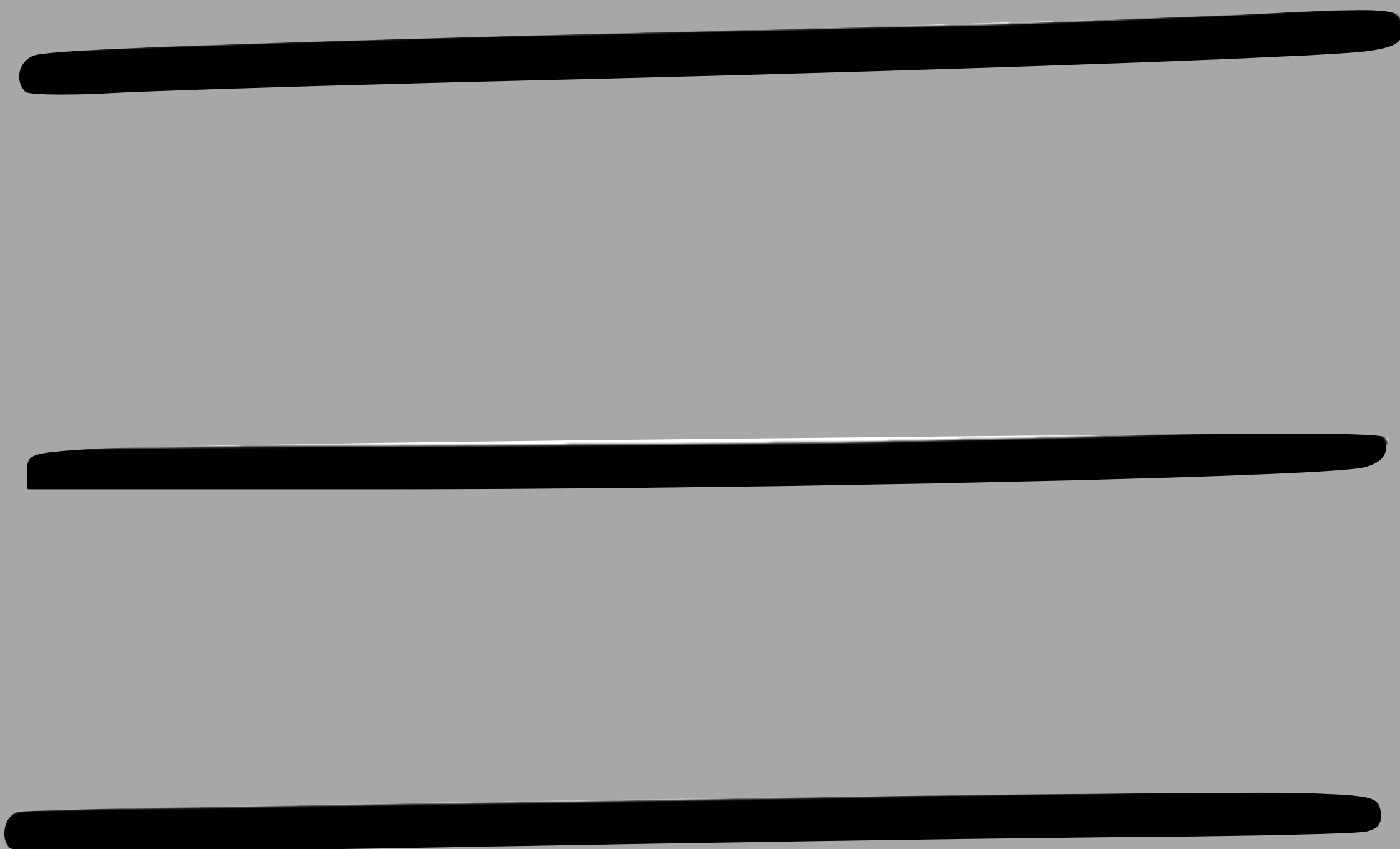




**Attentes**



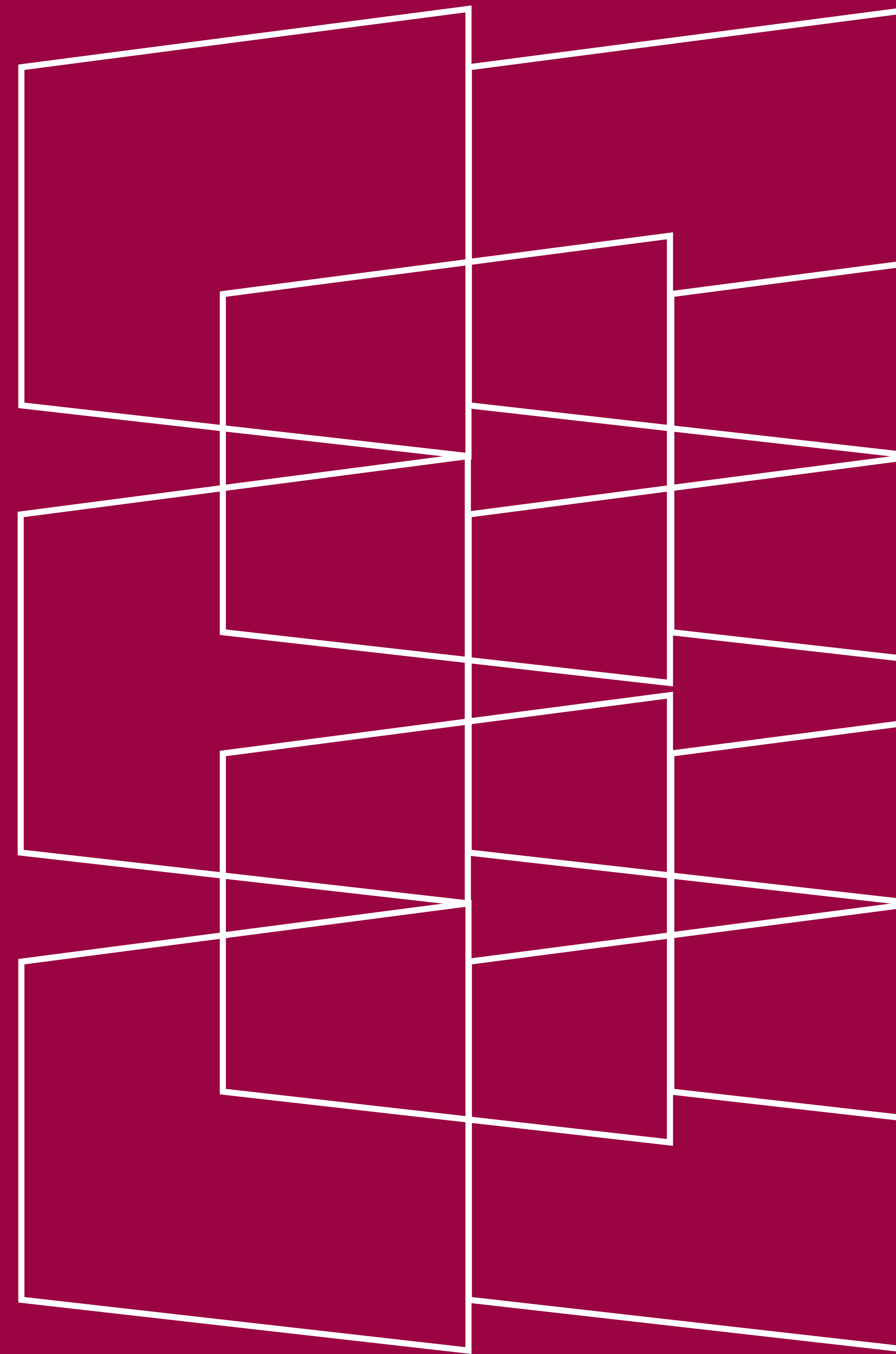
# Message Map





# Introduction à la pensée visuelle

- Et ses applications  
pédagogiques





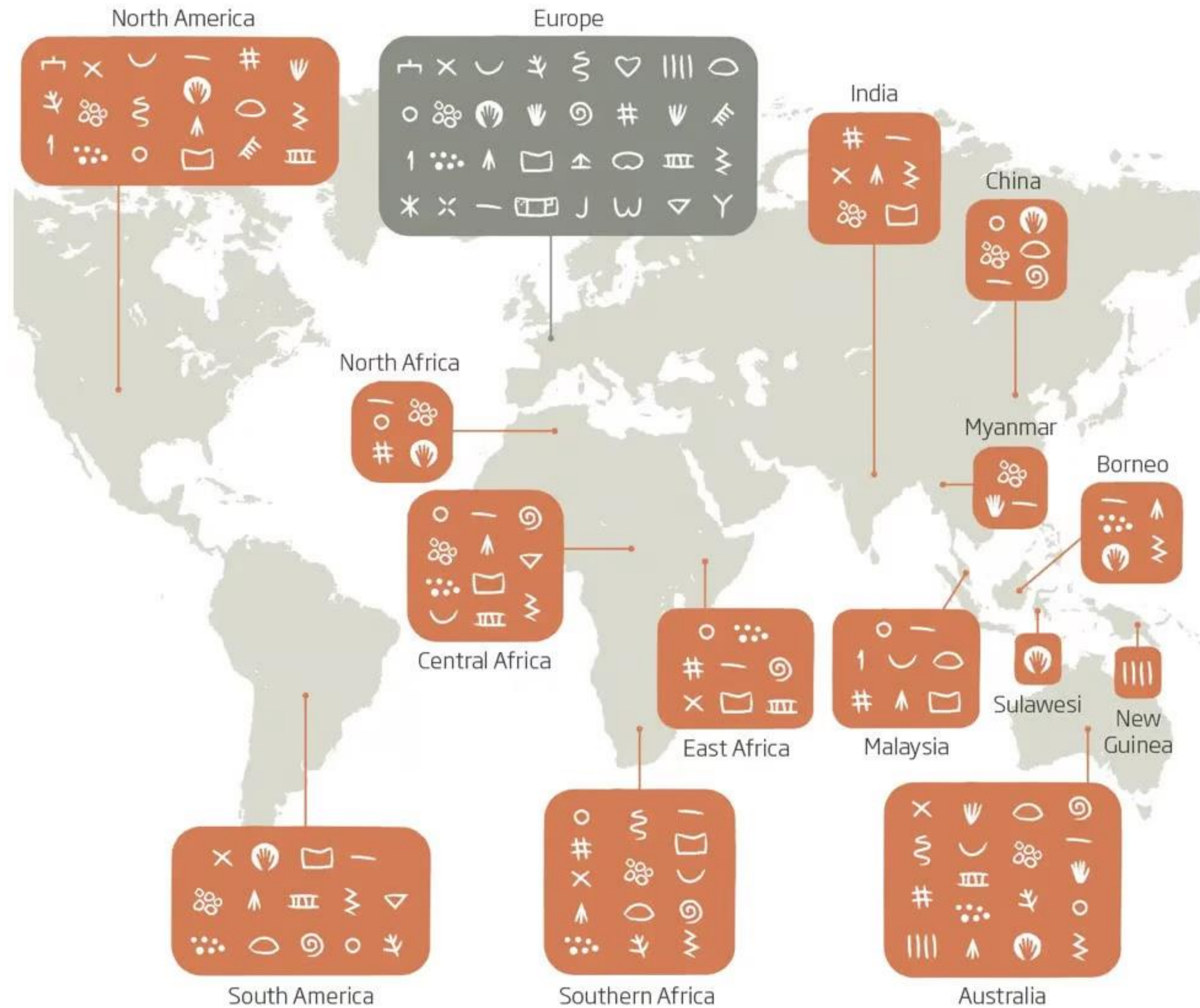
Qu'est-ce que la  
pensée visuelle?





# Consistent doodles

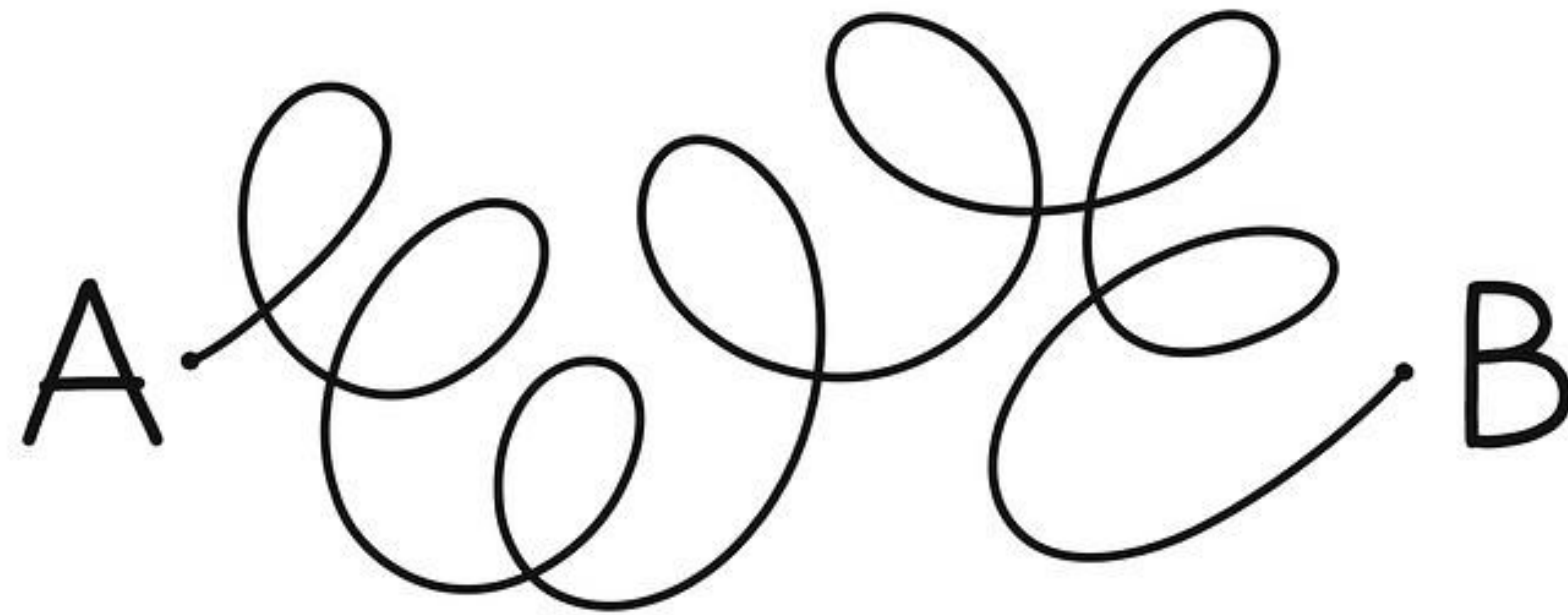
The symbols seen on relics from Stone Age Europe are also found in caves throughout the rest of the world. The similarities suggest the marks are more than just random scribbles



SOURCE: GENEVIEVE VON PETZINGER, ANDRE LEROI-GOURHAN, DAVID LEWIS-WILLIAMS, NATALIE FRANKLIN



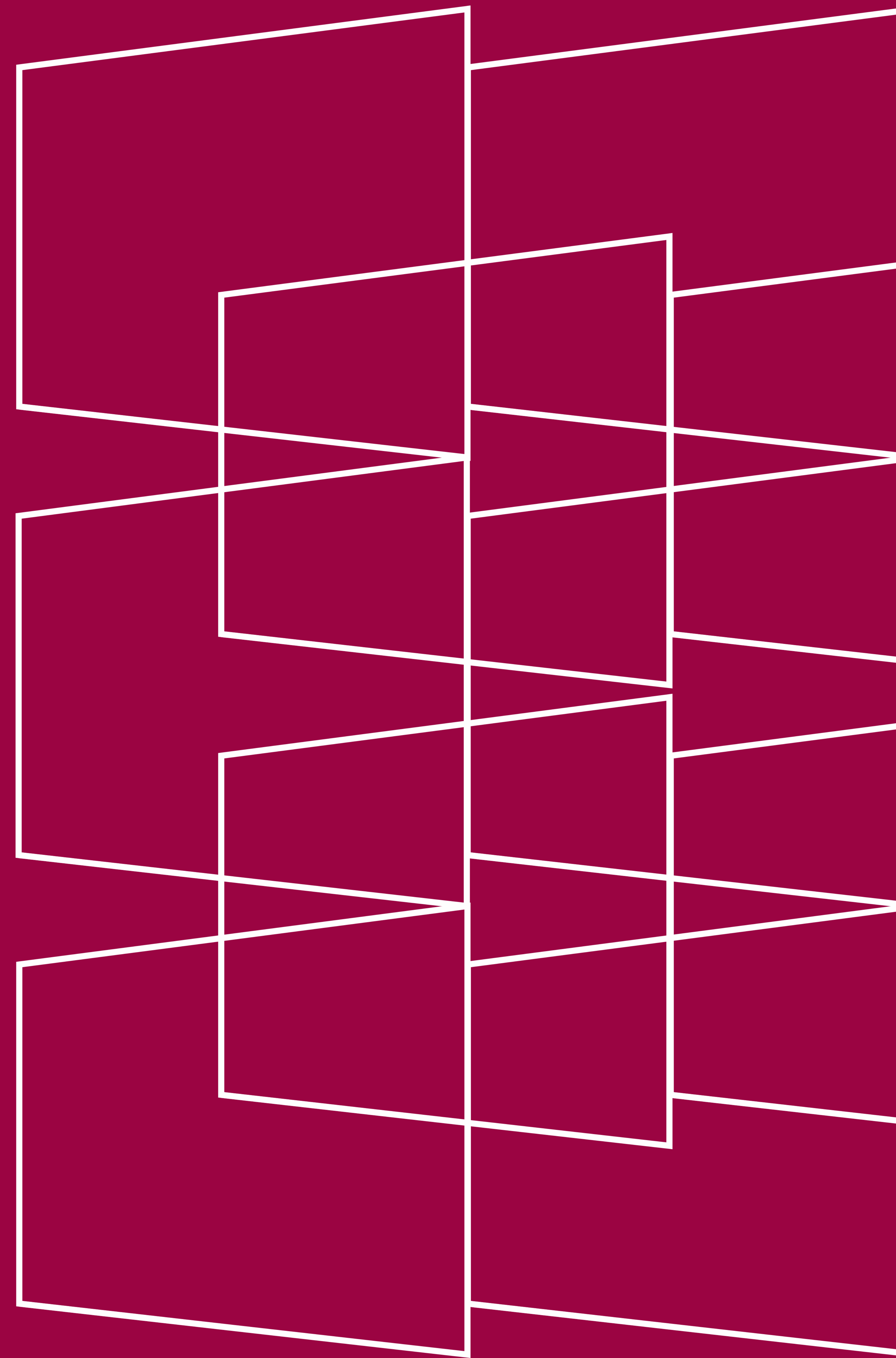
# Avantages



# Applications en pédagogie



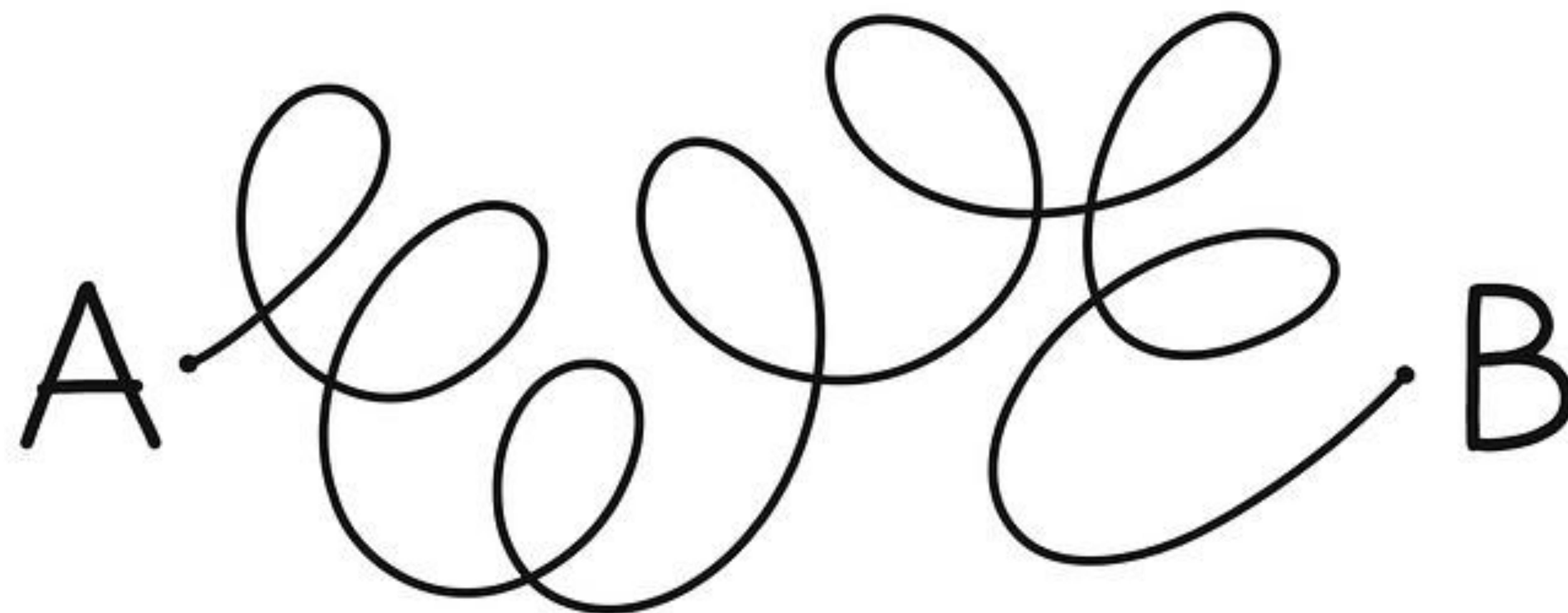
# Techniques pour créer des supports visuels efficaces



# Préparation analogique



# Simplicité





# Peu de textes



# Images de qualité



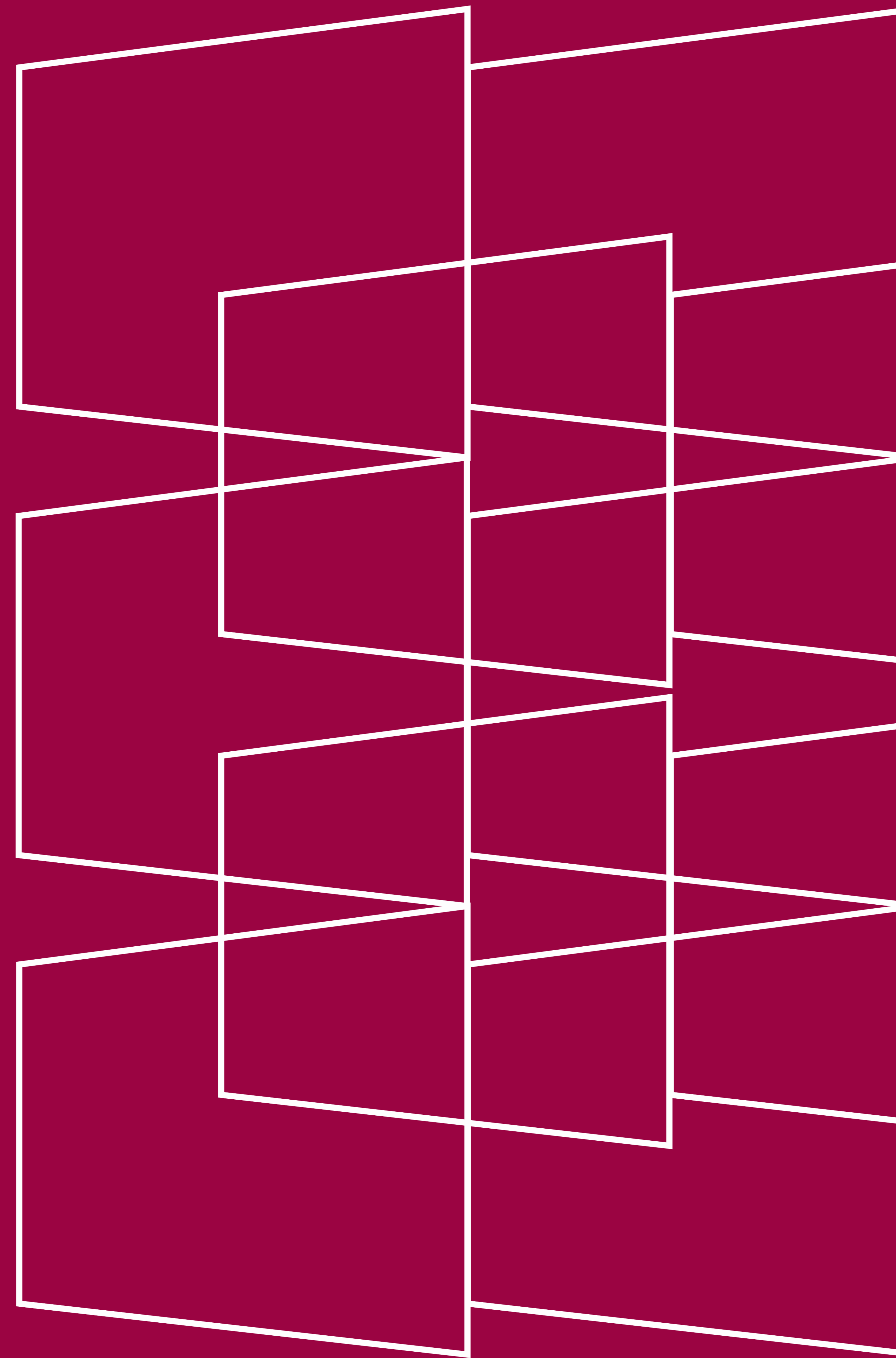
# Storytelling



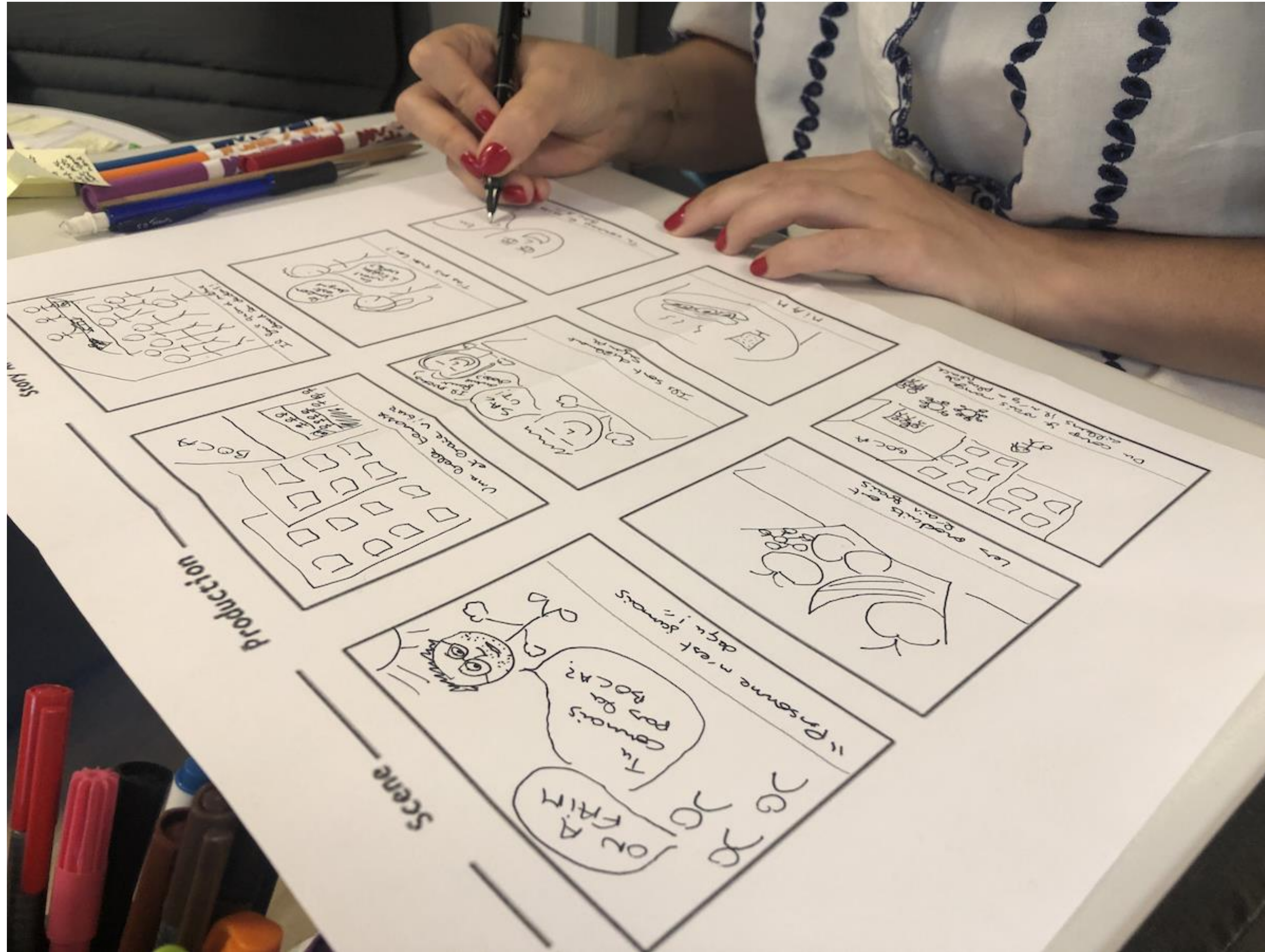
# Fun



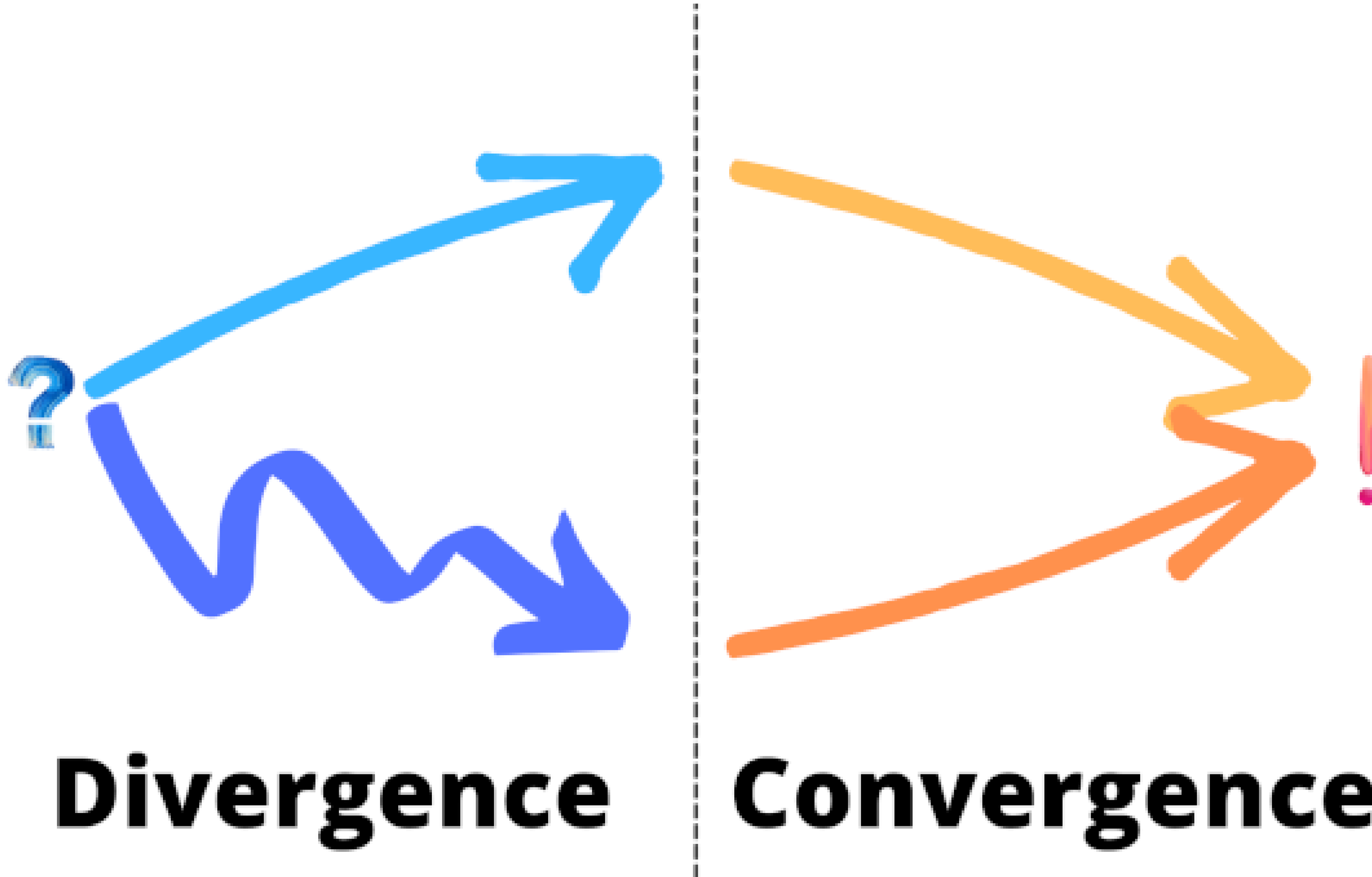
# Ateliers pratiques



# Scénariser visuellement un atelier de formation



# Idéation



# Idéation

www.visual-mapping.fr





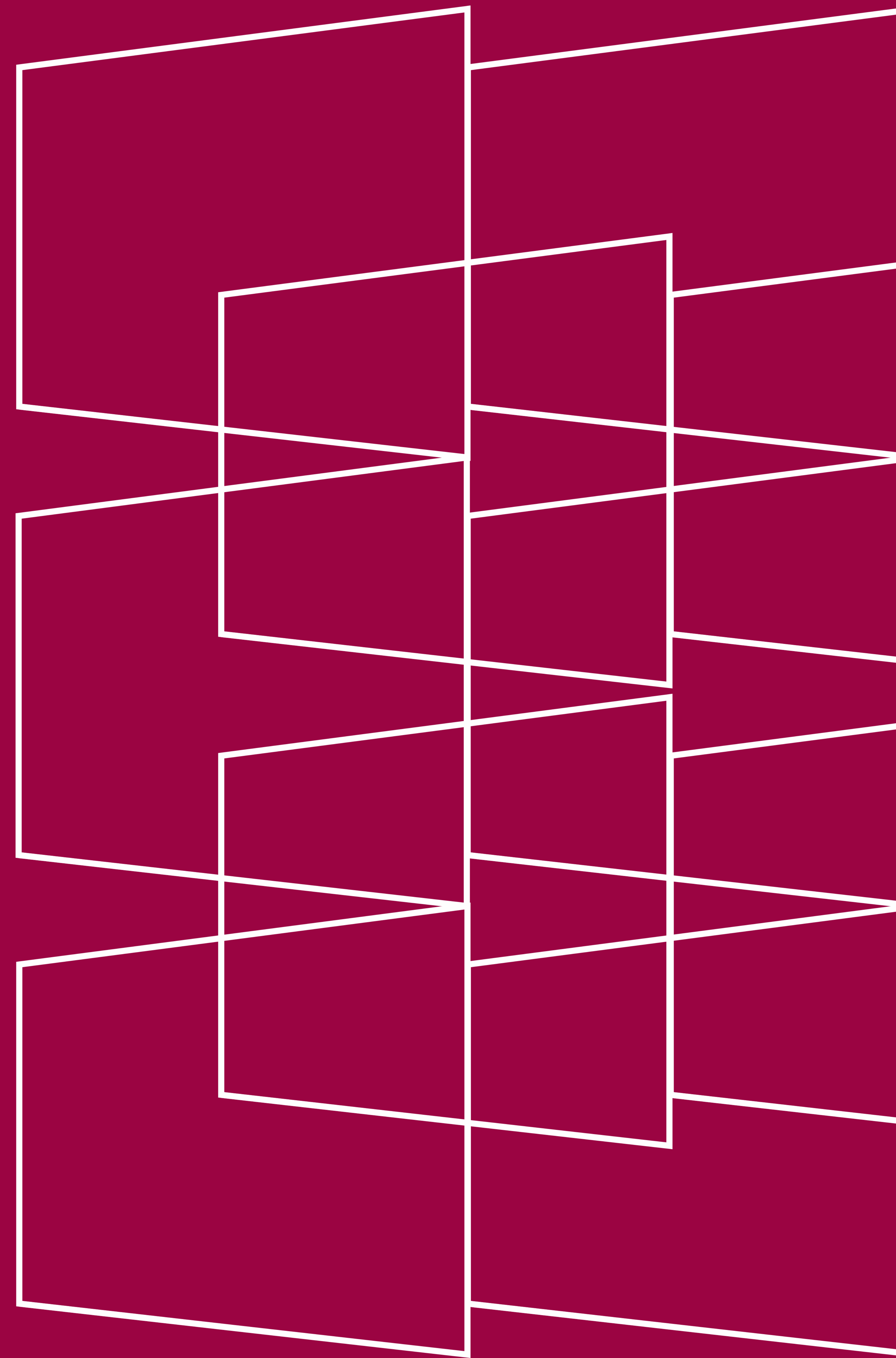
# Storyboard



# Partage



# Synthèse et conclusions

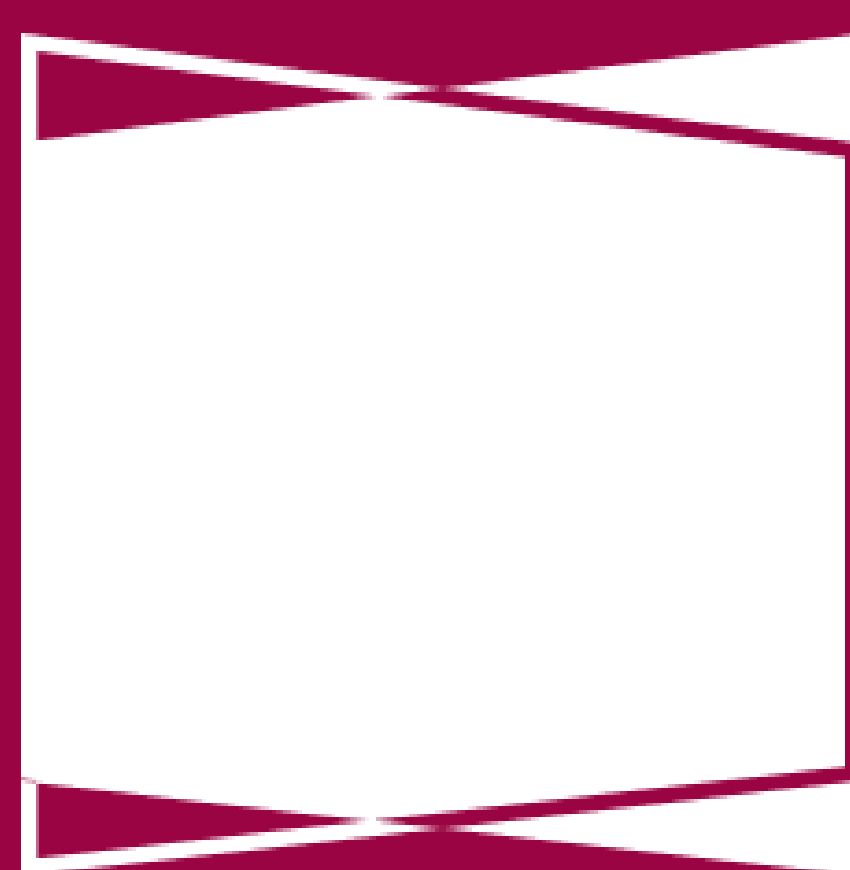


# Dot voting



# Demain





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**Merci !**

